# Savings, reliability and safety. No nonsense.

Toner usually comes in one of two extremes. Expensive. Or unreliable. Not anymore.

Xerox<sup>®</sup> Everyday<sup>™</sup> Toner is a new line of toner supplies for non-Xerox<sup>®</sup> printers that takes a different approach. No exorbitant prices. No hidden costs. Just the confidence of the Xerox brand and solid performance you've come to trust.

#### SUPERIOR VALUE. FOR MUCH LESS.

Trust your toner to those who know it best. You'll get all the performance, reliability and safety you've come to expect, but without the associated costs of cartridges from original manufacturers.

#### PLANET FRIENDLY CHOICE.

What's inside counts — Xerox® Everyday Toner is safe for you and the environment. The chemicals in our toner and the plastics in the cartridge meet or exceed industry standards for global safety and environmental compliance. We post the contents of each cartridge on our <u>website</u> so you can be confident that there's no risk to your health or the environment. Can the cheap clones and no-name bargain brands say that?

Find out more about our commitment to sustainability on <u>xerox.com.</u>

#### NO RISK LIFETIME WARRANTY.

Unlike no-name bargain brands, we stand behind our product. That's why Xerox® Everyday Toner comes with a lifetime warranty. Should you ever have a problem, simply contact the reseller you purchased it from for a no-hassle exchange.





#### YOUR ONE-STOP SHOP.

Finally, you can get all your toner from one trusted supplier. The Xerox® Everyday Toner portfolio supports all leading printer brands. To find supplies for your printer, visit<u>sundatasupply.com</u>.

#### THE XEROX EVERYDAY TONER PORTFOLIO INCLUDES CARTRIDGES FOR THESE BRANDS:

- Brother
- Canon
- HP
- Konica Minolta
  - Toshiba

Lexmark

Ricoh

Sharp

• Kyocera



# For more information and a full list of supported printers, visit **xerox.com/EverydayToner**.

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# Xerox® Everyday Toner Lifetime Warranty. No Risks.

Xerox<sup>®</sup> Everyday Toner ensures complete satisfaction. And with a lifetime warranty, we've got you covered.





#### QUALITY. CONSISTENCY. SATISFACTION.

Over the life of your printer, Xerox® Everyday Toner will consistently render text, colors, and graphics — no surprises or compromises. That's because each one is made in ISO 9001 certified facilities to ensure they deliver consistently. In fact, standardized test methods prescribed by the STMC ensure you can expect quality print output from first page to last, and printed page totals that reliably equal or exceed cartridge yield ratings.

#### NO RISK LIFETIME WARRANTY

Xerox<sup>®</sup> Everyday Toner is guaranteed for the lifetime of the cartridge. Though quite unlikely, if a problem develops we'll provide a replacement cartridge free of charge. No hassle. Simply contact the reseller you purchased it from to initiate a warranty claim and receive a new replacement cartridge.



#### Find out more at www.xerox.com/EverydayToner.



# It's What's Inside That Counts

Are you in a toxic relationship with your toner manufacturer?

No-name bargain brand toner cartridges might seem like a good deal. But the truth is, you never really know what's inside. With Xerox<sup>®</sup> Everyday<sup>™</sup> Toner, you always know what you're getting: safe, non-toxic toner and plastics that won't harm people or the environment. Xerox ensures that Everyday<sup>™</sup> Toner cartridges meet or exceed industry standards for global environmental compliance regulations. No nonsense.

#### TESTED. PROVEN. SAFE.

Xerox reviews contents of each cartridge so you can be confident that there's no risk or danger to your health or the environment. With bargain brand toner, you just don't know. Commonly, there's no information available at all and no manufacturer contact detail provided. Don't put yourself at risk with no-name aftermarket brands. Trust Xerox to keep you safe.

### BETTER FOR YOU. BETTER FOR THE PLANET.

When you use Xerox<sup>®</sup> Everyday<sup>™</sup> Toner, you know no toxins are being released into the atmosphere or groundwater. The chemicals in the toner and the plastics in the cartridge are free of harmful substances. The cartridges can be recycled through your normal recycling streams. Xerox posts Material Safety Data Sheets for each





Everyday<sup>™</sup> Toner cartridge on our <u>website</u> so you can be confident that there's no risk or danger to your health or the environment.

#### HELP WHEN YOU NEED IT MOST.

The next time you buy toner, don't just look at the price tag. Look at the packaging. Is there a web address? A phone number? Any way to contact the manufacturer about a question or concern?

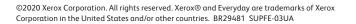
Bargain brands like to hide deficiencies behind a low price. But not us. Xerox stands behind every cartridge we make.



Our standards for quality, safety and sustainability are stricter than regulatory limits. So you can always breathe easy.

For more information about Xerox® Everyday™ Toner, visit **xerox.com/EverydayToner**.





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